

FILIPP MINDUBAEV

AUTOMOTIVE & LUXURY CONTENT CREATOR

Cinematic content for the brands, events and cars that define the industry. Shot, edited and delivered personally.



7,800+

INSTAGRAM FOLLOWERS

13M+

VIEWS GENERATED THIS YEAR

3 yrs

CREATING THIS CONTENT

WHO FOLLOWS ME

82%

MALE AUDIENCE

18–34

CORE AGE BRACKET

141K

INTERACTIONS, LAST 90 DAYS

Core audience in Switzerland, the United States and Europe. All followers are organic. Source: Instagram Insights, October 2026.

WORKED WITH

BRAND COLLABORATIONS

Supercarsharing · Maserati · Automobili Pininfarina · Bucherer · URBN · B.M. Cars · Interrentcars

EVENTS AND VISITS COVERED

ICE St. Moritz · Gstaad Open · AERO Friedrichshafen ·
Quelli di Piazza Affari · Watches & Wonders · Breitling · Sotheby's

WHAT I OFFER

BRAND CONTENT COLLABORATIONS

Campaign content built around a launch, model or season, delivered from concept to final cut.

PRODUCT & LIFESTYLE FEATURES

Standalone content for watches, hospitality and other lifestyle products.

EVENT COVERAGE

On-the-ground content from automotive, watch and lifestyle events, turned around fast.

ONGOING PARTNERSHIPS

A recurring arrangement for brands that want a consistent presence across the year.

LET'S TALK.

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